UK Reads is a national literacy charity focused on improving literacy skills for young people living in deprived and underserved communities throughout the UK. We are a not-for-profit organisation with the legal charity name of ‘United Kingdom & Europe World Literacy Foundation’ but our work is mainly known under our project name UK Reads.

We were established on 5 April 2013 as a micro charity with a friendship/association with The World Literacy Foundation, an international charity addressing illiteracy in young people through projects in America, Latin America, Australia, Sub-Saharan Africa, and Canada.

UK Reads launched in 2020 in response to the global pandemic and the impact it was having on young people. Our projects are at the forefront of tackling the urgent literacy crisis that has been further aggravated by recent global challenges. With a deep-rooted commitment to empowering disadvantaged children throughout the United Kingdom, we are determined to equip them with the vital literacy skills needed to flourish in an ever-evolving economy.

As we enter the third year of project delivery through UK Reads, we have made significant strides in supporting disadvantaged children and their networks. Our overarching goal is to combat the literacy crisis by providing children and young people with the essential tools, resources, and support required to develop strong literacy skills. We firmly believe that every child deserves an equal opportunity to excel academically and personally, irrespective of their socioeconomic background.

Through our dedicated efforts, we strive to:

• Improve access to literacy through book and resource deliveries in deprived communities
• Empower families through literacy engagement workshops, recognising the pivotal role of parents and caregivers in shaping a child’s literacy journey
• Foster cultural exchange and understanding through our esteemed Pen Pal Project
• Harness the power of technology and embrace digital literacy support through our new initiative, The Reading Realm.
• Empower children to discover the joy of reading and develop strong foundational literacy skills so they can reach their full potential

We are resolute in our mission to break the cycle of illiteracy and poverty, unlocking doors of opportunity for every child. We firmly believe that literacy is a fundamental human right, and through our unwavering dedication, we strive to ensure that every child can access and benefit from the transformative power of literacy.

We are working to eradicate illiteracy by 2040, one book at a time.
OUR IMPACT AND REACH

386 SESSIONS DELIVERED

23,500 BOOKS AND LITERACY RESOURCE PACKS DISTRIBUTED

OVER 400 PARTNERSHIPS WITH LOCAL AND GRASSROOT ORGANISATIONS

620 HOURS OF VOLUNTEERISM DONATED TO OUR PROJECTS

45,000 REACHED ONLINE AND IN-PERSON WITH LITERACY SUPPORT
In June 2022, UK Reads received a vital grant of £6,500, providing hope in the face of the literacy crisis that plagues disadvantaged communities. This generous grant allowed us to extend our support to children like Emily, whose heart-wrenching story epitomises the urgent need for intervention and action.

Emily, a young girl residing in a deprived borough in London, endured overwhelming hardships from a young age. Born into a family burdened by poverty and limited resources, Emily lacked the necessary access to books and educational support that are fundamental to a child’s literacy development and was already 2 years below expected academic level. Her parents, themselves faced their own struggles and were unable to provide the nurturing environment that is crucial for fostering a love of reading.

Recognising the pressing nature of Emily’s circumstances, her schoolteacher reached out to her family and extended an invitation to participate in our Story Box workshops. Emily’s confidence had been eroded by the challenging circumstances she faced daily, leaving her with a lingering sense of self-doubt which was evident in her first story box session.
As the Story Box workshops unfolded, a transformation began, and Emily started to develop the confidence to explore the books we focused on. The supportive atmosphere fostered by the workshops enabled Emily to connect with her peers, improving her self-esteem and a sense of belonging but also spend time with her mum.

Witnessing her daughter’s participation, Emily’s mum expressed her gratitude, saying, “I have really seen the difference in her. UK Reads has helped a lot and she looks forward to these sessions. Seeing her really enjoy reading has been nice and we are reading more together too.”

Following a series of workshop and encouragement from her mum, Emily’s literacy skills have improved tremendously impacting all aspects of her life. This case study is one among the countless narratives of struggle and resilience for children and young people. Emily’s journey serves as a poignant reminder of the critical importance of our work. Through collective efforts and determination, we aim to carve out brighter futures for more vulnerable children and young people.
This year UK Reads delivered projects in Glasgow, Dorset, Greater Manchester, Manchester City, London, Birmingham, Cardiff, South Wales, Newcastle, Liverpool, Cumbria, Hampshire, Scunthorpe, Southampton, Stoke, Bedford, Leicester, Wolverhampton, Gloucester, Kent, Sheffield, Bristol, Nottingham, Suffolk, Coventry, Devon, Oxford, York, and the North East.
Enhancing Book Access for Vulnerable Children: Through collaborative efforts with schools, youth centres, refuges, and food banks, we have distributed 45,000 books to vulnerable children and provided resources to schools and youth hubs lacking provisions.

Tailored Literacy Support Workshops: In our ‘Story Box’ workshops, led by published children’s authors, we actively engage children and caregivers in reading activities, boosting confidence, enjoyment, and literacy skills. Parental involvement is crucial, and we promote reading at home through engaging activities.

Connecting Schools Globally through Pen Pal Project: The Pen Pal Project connects over 300 children from classrooms in the UK and Sub-Saharan Africa, fostering cultural understanding and promoting reading, writing, and presentation skills through letter writing, poetry, and online recitals.

The impact of our initiatives is evident as children embrace the resources and eagerly share their newfound knowledge with parents and peers.

86% of children were reading at academic level after 12 months of support.

We have measured a significant improvement in:

- Confidence
- Reading enjoyment
- Classroom engagement
- Parental engagement
- Critical thinking
- Communication skills
PROGRAMMES AND INITIATIVES

WORLD LITERACY SUMMIT

The World Literacy Summit brings together educational leaders from 85+ countries with a single mission – advocating, championing and educating on the vital importance of improving literacy levels across the globe.

In April 2023, The World Literacy Summit met at Oxford University for its fifth bi-annual summit since its launch in 2012, it was received as a resounding success. Collaborative efforts among experts, practitioners, researchers, and government representatives from around the globe was the catalyst for transformative conversations on literacy initiatives worldwide and a springboard for progression and change. Additionally, we hosted 150 UK-based literacy specialists who collectively played a critical role in the delivery of the summit.

One of the main outcomes of the summit was the establishment of effective partnerships between our organisation, other NGOs, and educational institutions. These partnerships fostered the sharing of best practices, resources, and expertise, enabling the scaling up of successful literacy programmes in underprivileged communities worldwide.

In addition, the summit showcased the significant role of technology in advancing literacy learning possibilities. Cutting-edge solutions and digital tools were unveiled, providing new avenues for learning, and addressing the challenges faced by underserved groups of learners and those in remote and marginalised areas.

The success of the World Literacy Summit in 2023 was not limited to the event itself. It extended beyond its physical boundaries through the utilisation of virtual platforms, reaching a wider audience of over 40,000 participants through webinars and online engagement. This expanded reach facilitated the dissemination of knowledge, sharing of experiences, and networking opportunities on a global scale, ensuring that the impact of the summit was felt far and wide.

www.worldliteracysummit.org
Sun Books, an initiative of the World Literacy Foundation, is dedicated to enhancing literacy skills among children in five African countries. Using solar-powered tablet devices learners can access a vast collection of learning material in underserved communities in regional and remote areas.

Through partnerships with schools, teachers, volunteers, and families, we deliver an intensive intervention supporting learners with literacy tutoring, children’s books, and educational resources. An impressive 93% of learners experience immediate improvement in their reading and writing development.

Sun Books extends its impact beyond Africa to our work in the UK, where we facilitate connections between schools through our pen pal project. This initiative promotes cross-cultural exchange and communication, allowing children from different regions to learn from and engage with one another. By fostering these connections, we create a global network of learners, enhancing their literacy skills while promoting understanding and compassion across borders. Sun Books remains dedicated to empowering children through literacy, both in African countries and through our cross-cultural initiatives in the UK.

www.sunbooks.org

“School culture around early grade literacy has changed since the Sun Books programme was introduced at Magadi Primary. Our pupil’s reading, writing, critical thinking, and exploration of values have gone up because of Sun Books tablets, devices pre-loaded with interactive storybooks. As an organisation, we strive to promote literacy as an asset to each pupil and we are grateful for your help.”

- Lamek Odero, Resurge Children East Africa
SUCCESS

Recognition of diverse needs:

The programme has recognised and addressed the diverse needs of children and young people, including those with special educational needs and disabilities. By implementing inclusive practices and providing tailored support, beneficiaries with diverse abilities and backgrounds have been able to thrive academically. Moreover, the programme went beyond academic achievements and prioritised the social and emotional well-being of all beneficiaries. By creating an environment where differences are valued and embraced, students with diverse needs feel accepted, supported, and empowered to engage in social interactions and develop their social skills while enhancing literacy capacity and educational engagement.

Expanded opportunities for disadvantaged children and young people:

UK Reads has successfully expanded opportunities for children and young people from disadvantaged backgrounds, allowing them to participate in a range of extracurricular activities and educational experiences that extend beyond the traditional classroom setting. By providing these opportunities, the programme has broadened horizons, nurtured talents, improved literacy capacity and cultivated a sense of inclusion and belonging among the beneficiaries.
SUCCESSES AND CHALLENGES Faced in Programme

CHALLENGES

Fundraising Challenges:

The year 2022-2023 proved to be a challenging period for us and many charitable organisations. With limited financial resources allocated to literacy programmes, our ability to provide necessary resources, training and support for disadvantaged communities has been more difficult. However, we have a resilient plan in place and are more dedicated than ever to create positive change within communities across the UK. Our unwavering commitment and determination drive us forward as we strive to make a lasting impact on literacy and transform the lives of those we serve.

Educational Inequality:

We have encountered challenges in delivering our programme due to existing educational inequalities that deeply affect children’s opportunities. Disparities in school infrastructure, resources, and quality of teaching have created barriers to the delivery of our programme. It is disheartening to witness how children from disadvantaged backgrounds face additional obstacles in accessing and benefiting from the literacy interventions we provide. The cost of living has also exasperated educational inequalities and create barriers to achieving literacy goals. However, we are committed to addressing these inequalities head-on and working tirelessly to bridge the gap working closely with school and grassroot organisations, ensuring that every child has a fair chance to develop their literacy skills and thriving academically. We are also dedicated to finding innovative and cost-effective solutions to ensure that our work reaches those who need it most.
Project Volunteers are essential to our work, with over 50 volunteers across the UK, they have contributed over 620 hours of service this year and helped our project work reach even more young people.

**KAYLA’S STORY**

Kayla, a aspiring author volunteered with UK Reads over the last year and here is what she has to say about her experience:

“Reading and writing is a massive part of my life so volunteering at Story Box Literacy Workshops has been a really transformative and fulfilling for me. Working closely with the children and their parents, I had the privilege of nurturing their literacy skills and instilling a genuine passion for reading. Witnessing the impact, I could make on their lives has left me profoundly grateful for the opportunity to be a part of UK Reads.

Throughout my volunteer journey, I witnessed firsthand the positive effects of the literacy support on these young readers. Seeing their confidence grow and their enthusiasm for books deepen has been great.

My time with UK Reads has reinforced my commitment to making a positive impact in the field of literacy. I am excited to continue this journey and hope to do much more work with children and young people”.
Every year, the World Literacy Foundation brings together like-minded individuals from around the world to participate in a 5-month online learning opportunity to develop further develop their advocacy and leadership skills so they can become literacy champions within their own communities and make a positive impact on children’s education.

In 2022 we had 45 young people from across the UK to be local advocates for literacy. They conducted community awareness activities, fundraising and mobilized others in their communities to bridge the literacy gap in highly disadvantaged communities

www.worldliteracyfoundation.org/ambassador

“As a literacy advocate, bilingual author, and poet, I aspire to increase my knowledge about literacy to make a greater difference within my community and beyond. I strive to increase the availability of books to individuals from all walks of life.”

- Vanessa C., WLF Ambassador in the United States
GLOBAL IMPACT

THE WORLD LITERACY TASKFORCE

In 2022 the World Literacy Taskforce was established in New York at the United Nations General Assembly. The Taskforce brings together multinational corporate advocates united under the banner of change. Using their corporate expertise, connections, resources, and brainpower these dedicated advocates are pioneers for the world’s first dedicated programme to eradicate illiteracy amongst to 12-19 years in 50 cities across the globe by 2030.

Learning to read and write is fundamental for any individual as these skills empower children to continue learning and to make positive, informed choices into adulthood. However, there are 770 million people globally who are illiterate and 2 billion who struggle to read a sentence. Improving literacy has a profound impact on their lives, job opportunities, self-esteem, and well-being.

The vision of the Taskforce is to eradicate illiteracy of 12–19-year-olds in lower socioeconomic areas of 50 cities, utilising the latest education technology, literacy resources and community-led support. USD $1 (£0.79p) invested in literacy intervention returns USD $13 (£10.23) to the economy (Heckman). According to the World Bank, the cost of illiteracy to the global economy is estimated at 1.19 trillion USA dollars (£943 Billion UK).

We empower people to read and write as this enables employment opportunities, and ultimately boosts economic growth and social well-being globally.

www.worldliteracyfoundation.org/wl-taskforce
GLOBAL IMPACT

APRENDE LEYENDO

We believe every child has the right to quality education yet in Latin America and the Caribbean there are 512 million children and adolescents out of the education system. As a response to the vital need for Latin American children to have access to books at home and literacy support, the World Literacy Foundation has been implementing Aprende Leyendo since 2014.

We recently introduced Dingo, a digital learning tool that develops and enhances the literacy skills of children in both, Spanish and English. So far, we have created 250+ engaging e-books and literacy activities that not only aim to build the reading and writing skills of children but also strive to educate them on the global sustainable development goals.

Partnership and international project with Aprende Leyendo Foundation in Colombia, provided Spanish children’s books and educational resources to children living in poverty.

www.aprendeleyendo.com

3,630 CHILDREN AND FAMILIES REACHED THROUGH OUR SERVICES

21 TABLETS DISTRIBUTED WITH A LIBRARY OF 850 E-BOOKS

345 VOLUNTEER HOURS DONATED TO OUR PROJECTS

105 TEACHERS BENEFITED

220 NEW E-BOOKS AND DIGITAL ACTIVITIES CREATED

“In Aprende Leyendo, we learn values such as the responsibility, respect, the love for reading, the importance of education and much more! Thanks to the things I have learnt here I can be a better person every day not only at school but in our society.”

- Andres, 11 years old student.
**STRATEGIC PRIORITIES FOR THE UPCOMING YEAR**

**Building digital capacity through Reading Realm:**

As we move forward, one of our key strategic priorities is to enhance our digital capabilities through the development and expansion of The Reading Realm. In an increasingly digital world, we recognise the importance of providing children and young people with access to high-quality educational resources and tools. The Reading Realm serves as a comprehensive digital portal that promotes learning and literacy development, bridging the digital divide that often hinders disadvantaged communities. By expanding the reach and functionality of The Reading Realm, we aim to empower children with the digital literacy skills necessary for success in the 21st century.

**Enhancing parental support amidst the Cost-of-Living Crisis:**

In the face of the ongoing cost of living crisis, many families are struggling to make ends meet, impacting their ability to support their children’s education. We understand the profound impact that parents have on a child’s educational engagement and achievement. Therefore, a crucial strategic priority for the upcoming year is to enhance parental support. We will provide targeted resources, workshops, and guidance to parents, equipping them with strategies to promote literacy development at home. By addressing the challenges posed by the cost-of-living crisis, we aim to create a nurturing environment that fosters a love of reading and empowers parents to play an active role in their children’s educational journey.

**Reaching more children and young people. Prioritising communities with multiple deprivations and minority communities:**

Expanding our reach to more children and young people is at the forefront of our strategic priorities. We recognise the disproportionate impact of educational inequalities on communities with multiple deprivations and minority communities. To address this disparity, we will prioritise outreach efforts and targeted interventions in these underserved areas. By partnering with local organisations, schools, and community centres, we aim to provide tailored literacy support that meets the unique needs of each community. Through our collective efforts, we strive to ensure that every child, regardless of their background, can access the transformative power of literacy.

These strategic priorities guide our actions and underscore our commitment to tackling the literacy crisis in the UK. By building digital capacity, enhancing parental support, and reaching more children and young people in disadvantaged communities, we are dedicated to creating a brighter future where every child can thrive academically and personally. Together, with our partners and supporters, we will continue to make a lasting impact in the lives of children and communities across the city.
UK Reads is committed to focusing its efforts on the 10% -20% most deprived areas in the UK as shown by the Indices of Deprivation Mapping 2019 - Digital Mapping Resource. Our focus areas include London, Manchester, Birmingham, Glasgow, South Wales, the North East, and former seaside towns. These areas have been identified as having significant levels of deprivation and educational inequalities, making them priority regions for our intervention. By targeting these communities, we aim to address the systemic barriers that hinder children’s access to quality education and literacy development.

It is important to focus our efforts in these areas because they often face a combination of economic, social, and educational challenges. Many families in these communities struggle with poverty, limited economic opportunities, and social exclusion. As a result, children growing up in these circumstances are more likely to face educational disadvantages, including lower literacy levels and reduced opportunities for future success.

By directing our resources and expertise to these areas, we can help break the cycle of intergenerational illiteracy and poverty. We believe that every child deserves an equal chance to develop strong literacy skills, regardless of their background or postcode. By providing targeted support, tailored interventions, and access to high-quality resources, we can empower children in these communities to overcome educational barriers, improve their literacy skills, and unlock their full potential.

Furthermore, focusing on these areas aligns with our mission to create a more equitable society. By addressing the educational disparities in the most deprived regions, we contribute to reducing social inequalities and promoting social mobility. Every child deserves equal opportunities for educational success, regardless of their postcode or socio-economic status.
GOALS FOR THE YEAR AHEAD

INCREASE LITERACY PROFICIENCY AMONGST CHILDREN AND YOUNG PEOPLE

BRIDGE THE DIGITAL DIVIDE AND ENHANCES RESOURCE ACCESSIBILITY

FOSTER A LOVE FOR READING AND WRITING

EMPOWER PARENTS AND CAREGIVER AS EDUCATION CHAMPIONS

EXPAND REACH AND IMPACT IN KEY COMMUNITIES

BUILD LOCAL, NATIONAL AND INTERNATIONAL PARTNERSHIPS
ACKNOWLEDGMENT OF KEY DONORS, SPONSORS, AND SUPPORTERS

We would like to express our sincere gratitude to our key donors, grant makers, sponsors, and supporters for their unwavering commitment, generosity, love and kindness. With their support, we have been able to make a significant impact on the lives of children and communities. We are immensely grateful for their belief in our mission and their dedication to improving educational opportunities for those most in need across the UK. Your commitment to our shared goals and willingness to collaborate and support our programme has been invaluable. It cannot be understated how significant and appreciated your support is, both by UK Reads and by the children whose lives and futures you have supported. Together, we have been able to maximise our impact and create sustainable change, helping children to develop key literacy skills for a better tomorrow. Thank you so very much.

VOLUNTEERS AND EMPLOYEES

Furthermore, thank you to our devoted team members and volunteers for their unwavering dedication and outstanding hard work. Their passion, enthusiasm, and relentless efforts have played a vital role in the success of UK Reads. We are truly thankful for their invaluable contributions. We wholeheartedly appreciate the teamwork, commitment, and the positive influence they have brought to our organisation.
We are resolute in our commitment to advancing literacy in the UK. We firmly believe that every child deserves the opportunity to develop strong literacy skills and unlock their full potential. We are dedicated to addressing the current literacy crisis and ensuring that no child is left behind due to socio-economic circumstances.

We pledge to tirelessly work towards providing equitable access to high-quality literacy resources, tailored support, and innovative programmes. We will continue to collaborate with schools, communities, and partners to deliver impactful initiatives that empower children and young people with the tools they need to succeed academically and personally.

Our commitment extends beyond short-term solutions. We are dedicated to implementing sustainable, long-term strategies that address the root causes of low literacy levels. By fostering a love for reading and writing, promoting parental engagement, and supporting educators, we aim to create a lasting impact that transcends generations.

Together, we can amplify our efforts, maximise our impact, and create a society where every child has the literacy skills necessary to thrive in an ever-changing world.

We value and appreciate the ongoing support and commitment of our donors and supporters, and we actively encourage them to remain engaged in our mission. Your continued involvement is vital in our collective effort to address the literacy crisis and transform the lives of disadvantaged children in the UK.

Thank you.

Andrew Kay,
CEO & Founder
OUR BOARD

Dr Donald Green
World Literacy Foundation, Chairman

Mr Darryn Keneally, OAM
Keneally & Associates

Dr Anthony Cree, OAM
Oxford University

Ms Julia Patterson
GreatWrap.co, CEO

Mr Andrew Kay
World Literacy Foundation, Founder/CEO

Ms. Samantha Sida
Limited Space
OUR TEAM

Andrew Kay
CEO & Founder

Rebecca Aldred
UK Fundraising & Project Manager

Naomi Nwagboso
Trusts and Foundations Manager UK Reads.
FINANCES

CHARITABLE DONATION INCOME
£ 207,827.91

- 100% Charitable Contributions

CHARITABLE DONATION INCOME BREAKDOWN

- 34% Trust & Foundations Grants
- 32% Donations From Individuals
- 31% Corporate & General Donations
- 3% Other donations

EXPENDITURE
£244,289.15

- 69% Direct Project Costs
- 17% Staff Salaries
- 6% Fundraising Costs, Events
- 4% Research & Evaluation
- 3% Administration
- 1% Project Development
United Kingdom & Europe World Literacy Foundation

TRUSTEES’ REPORT AND FINANCIAL STATEMENTS
FOR THE PERIOD ENDED 30 April 2023

Registered office:
Suite 225, 46 Eversholt Street
London, England, NW1 1DA

Charity Registration No: 1154264
Company number: 8475669
REPORT OF THE TRUSTEES
For the year ended 30 April 2023

OUR OBJECTIVES

Principal goals and activities of United Kingdom & Europe World Literacy Foundation

We are dedicated to transforming the lives of the world’s most disadvantaged children by focusing on literacy and education. We implement sustainable programs which aim to raise literacy standards and give individuals every possible chance to receive a quality education; promoting and teaching literacy in early childhood years is not only key to success at school but also later in life.

STRUCTURE, GOVERNANCE AND MANAGEMENT

No Changes were made during the reporting period.

We believe we build trust by acting ethically, with integrity and fairness, to do the right thing. Our leadership sets the tone from the top and this mindset is reinforced by our culture and values: to act with integrity, make a difference, care, work together and reimagine the possible.

Achievements in 2022-23

- We distributed an estimated 23,500 children’s books and provided 386 literacy tutoring or information sessions across the UK.
- We reached 45,000 children/young people will literacy services and support.
- We provided education and awareness to 250,000 parents about the importance of reading.
- We reached 430,000 people with educational messages via media, social media and public speaking engagements,
- We provided 620 hours of volunteerism.
- We organised the World Literacy Summit April 3-6 2023 at Oxford University
- Further details are outlined in the Annual Report.

CONSTITUTION

No Changes were made during the reporting period.

United Kingdom & Europe World Literacy Foundation is a Charity (registered number 1154264). Charitable status was granted on 18 October 2013. The Charity is a company limited by guarantee (registered number 8475669). The registered office is at Suite 225, 46 Eversholt Street, London NW1 1DA
RISK MANAGEMENT

The Trustees have an ongoing policy of reviewing, identifying, and mitigating the operational, financial, and strategic risks to which the charity is exposed in the UK and around the world. A risk register is maintained, which identifies all significant risks and proposes actions to be taken to reduce the charity's exposure as appropriate. The management team reviews the risk register regularly during the year, which is formally presented to the Trustees on an annual basis. Risks are appraised through a combination of likelihood of occurrence and potential impact, with actions agreed that reduce residual risk to an acceptable level.

BOARD OF TRUSTEES

The appointment of Trustees is governed by the Trust Deed. The Board of Trustees is required to monitor the affairs and the general business of the Charity and meets as required.

The following Trustees held office during the year to 30 of April 2023 and up to date of this report:

Darryn Keneally, Trustee Chair, Big Brothers Big Sisters. (Appointed 01 January 2019)
Dr Donald Green, Deputy Chair, Point Park University (Appointed 05 April 2013 and re-elected 05 May 2022)
Mr Andrew Kay, Trustee, Secretary/Treasurer (Appointed 01 September 2013 and Re-elected on 05 May 2021)
Dr Tony Cree, Trustee OAM (appointed 11 February 2020) Chair-World Literacy Council, Educated at Oxford University, Dr. Cree has held and continues to hold a range of senior academic positions
Ms Julia Paterson, Trustee (Appointed 11 February 2020)
Co founder of a global social enterprise called GreatWrap.co
Ms Samantha Sida, Trustee (Appointed 11 April 2022)
Co-founder and Director of the OOH UK media company Limited Space

Note:
Andrew Kay, CEO & Founder of World Literacy Foundation International serves as a honorary role to United Kingdom & Europe World Literacy Foundation.

RESERVES POLICY

The Trustees have approved a reserves policy to maintain unrestricted reserves at a level sufficient to support the core activities of the organisation for a minimum of 3 months. This level of reserves is deemed prudent by the Trustees, to ensure that the work and services of the organisation can be planned with some certainty. This policy is reviewed by the Trustees
on an annual basis. At year end the organisation is still working towards meeting this minimum threshold. The Trustees will continue to monitor the reserves position closely over the coming year.

The General Reserve Fund of £21892 represents the unrestricted free reserves of the charity arising from past operating results. The Restricted Reserves of £0 represent the unspent balances remaining from donations received that have been donated for specific purposes and are not available for other purposes.

Special note: Due to the costs paid before for the World Literacy Summit in April 2023 and the full amount of income has not yet been received, a deficit is shown at the close of April 30 2023.

TRUSTEES’ RESPONSIBILITIES

The Trustees are required to prepare financial statements for each financial period which give a true and fair view of the state of the affairs of the Charity and of the surplus or deficit for that period. As the United Kingdom & Europe World Literacy continues to develop and grow, the Trustees have agreed to adopt the UK Statement of Recommended Practice – Accounting by Charities in future accounting years. These accounts for the period ending 30 April 2023 have been prepared in accordance with special provisions relating to small companies within Part 15 of the Companies Act 2006.

In preparing the financial statements, the Trustees are required to:

- state suitable accounting policies and then apply them consistently,
- observe the methods and principles of the Statement of Recommended Practice for accounting and reporting for charities,
- make judgments and estimates that are reasonable and prudent,
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements, and
- prepare the financial statements on a going concern basis unless it is inappropriate to presume that the charity will continue in business.

The Trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the Charity and enable them to ensure that the financial statements comply with the Charities Act 2011, The Charity (accounts and Reports) Regulations 2008, the provisions of the governing document and SORP (FRS10). They are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and irregularities.

By order of the Board
Andrew Glenn Kay Trustee 20 May 2023
United Kingdom & Europe World Literacy Foundation

Independent examiners’ report

I report on the accounts of United Kingdom & Europe World Literacy Foundation for the period ended April 30, 2023.

This Report is made solely to the trustees as a body, in accordance with the charities Act 2011. My examination has been undertaken so that I might state to the trustee those matters I am required to state to them in an independent examiner’s report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the charity and the trustee as a body, for my examination, for this report, or for the opinions I have formed.

My examination was carried out in accordance with the General Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a “true and fair view”, and the report is limited to those matters set out in the statement below.

Independent examiner’s statement

In connection with my examination, no matter has come to my attention,

(1) which gives me reasonable cause to believe that in, any material respect, the requirements:

- to keep accounting records in accordance with section 130 of the Charities Act, and
- to prepare accounts which accord with the accounting records and comply with the accounting requirements of the charities Act have not been met; or

(2) to which, in our opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Louis Villanueva

Louis Villanueva / Registered Tax Agent / Public Accountant
Professional member registration 210666
Institute of Public Accountants
0412 068 427/accounting@theyvillagroup.com.au
VILLA & CO - Louis Accounting Services
Office: St Kilda Rd Towers, Suite 717 / I Queens Rd Melbourne Vic 3004/Australia
Postal address: PO Box 1061, Mountain Gate, Vic 3156

20 May 2023
World Literacy Foundation UK, also trading as UK Reads.

Chair’s Statement

For the year ended 31 April 2023.

Literacy is the ability to read, write, speak and listen in a way that lets us communicate effectively and make sense of the world.

7.1 million people in the UK can be described as having ‘very poor literacy skills.’ Adults with poor literacy skills will be locked out of the job market and, as a parent, they won’t be able to support their child’s learning.

Our focus is the development of foundational literacy skills with children from deprived background.

In 2022, we discovered 68% of children from low-income backgrounds don’t own a single book and 58% are struggling to read.

At UK Reads, we are committed to bridging this literacy gap.

We hosted the World Literacy Summit at Oxford University April 3-6 2023. The event attracted 450 literacy specialists from 52 countries. We as a group developed and signed the Oxford Declaration, to share research and collaborate together as a wider community of people working in the literacy sector.

Without the wonderful support of funders, donors, partners and our team, we wouldn’t be able to achieve the level of social impact in 2022-23. For this, I say a big thank you!

A big thank you to my fellow Trustee’s who give their professional expertise and governance skills to guide the organisation.

Darryn Keneally

Chair of Trustees
## United Kingdom & Europe World Literacy Foundation
### Statement of Financial Activities
#### For the year ended 30th April 2023

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<td>General</td>
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<td>49,820.96</td>
</tr>
<tr>
<td>UK Summit 2023 Collection</td>
<td>5,633.00</td>
<td>-</td>
</tr>
<tr>
<td><strong>Total turnover</strong></td>
<td>237,227.91</td>
<td>230,252.49</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Expenditure</strong></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Administration/Fees</td>
<td>8,171.34</td>
<td>1,708.38</td>
</tr>
<tr>
<td>Bank chargers</td>
<td>269.06</td>
<td>346.34</td>
</tr>
<tr>
<td>Research/Evaluation</td>
<td>10,931.99</td>
<td>367.97</td>
</tr>
<tr>
<td>Fundraising</td>
<td>18,660.64</td>
<td>7,828.82</td>
</tr>
<tr>
<td>Direct Project Costs</td>
<td>146,647.04</td>
<td>151,067.47</td>
</tr>
<tr>
<td>Project Development Cost</td>
<td>2,707.48</td>
<td>1,667.80</td>
</tr>
<tr>
<td>Salary on costs</td>
<td>1,540.98</td>
<td>7,526.98</td>
</tr>
<tr>
<td>Accounting Fees</td>
<td>-</td>
<td>516.00</td>
</tr>
<tr>
<td>Wages/Salaries</td>
<td>61,144.80</td>
<td>57,648.36</td>
</tr>
<tr>
<td><strong>Total expenses</strong></td>
<td>244,229.18</td>
<td>239,026.72</td>
</tr>
</tbody>
</table>

| **Result for the Financial Year** | 36,461.34 | 10,225.77 |

---

*Louis Villanueva*

Louis Villanueva / Registered Tax Agent / Public Accountant
Professional member registration 200658
Institute of Public Accountants
Tax Agent Registration 20200715
0412 390 427 accounting@brwaccounting.com.au
VOLA & CO - Louis Accounting Services
Office: St Kilda Rd Towers, Suite 717 / 1 Quayaa Rd Melbourne VIC 3000/ Australia
Postal address: PO Box 1001, Mountain Grove, Vic 3126

These financial statements must be read in conjunction with the attached Accountant’s compilation Report and Notes which form part of these financial statements.
United Kingdom & Europe World Literacy Foundation
Balance Sheet
Detailed Balance Sheet as at 30th April 2023

<table>
<thead>
<tr>
<th></th>
<th>30/04/2023</th>
<th>30/04/2022</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Equity</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Retained Earnings</td>
<td>21,892.45</td>
<td>58,353.69</td>
</tr>
<tr>
<td><strong>Total Equity</strong></td>
<td>21,892.45</td>
<td>58,353.69</td>
</tr>
</tbody>
</table>

Represented by:

**Current Assets**

**Cash Assets**

Cash at Bank - Current Account | 3,949.20    | 40,410.44  |
Cash at Bank - Other Funds     |              |            |

**Total Current Assets**

<table>
<thead>
<tr>
<th></th>
<th>3,949.20</th>
<th>40,410.44</th>
</tr>
</thead>
</table>

**Short Term Loan**

|                        | 17,943.25   | 17,943.25  |

**Total Assets**

|                        | 21,892.45   | 58,353.69  |

**Current Liabilities**

**VAT Payable**

**Short Term Loan**

**Total current liabilities**

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
</table>

**Total Liabilities**

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
</table>

**Net Assets**

|                        | 21,892.45  | 58,353.69  |

**Funds of The Charity**

**General Reserve Fund** | 21,892.45  | 82,923.54  |
**Restricted Funds**      |              | 26,030.15  |
**Total Funds as of at 30/04/2023** | 21,892.45 | 58,353.69  |

These financial statements must be read in conjunction with the attached Accountant's compilation report and notes which form part of these financial statements.
United Kingdom & Europe World Literacy Foundation

Annual Statements give true and fair view of financial performance and position of the company limited by guarantee.

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 April 2023.

The members have not required the company to obtain an audit of its financial statements for the year ended 30 April 2023 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

(a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and

(b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared in accordance with the micro-entity provisions.

The financial statements were approved by the Trustees on 29 June 2022 and were signed on its behalf by:

Andrew Kay Director/Trustee
20 May 2023
United Kingdom & Europe World Literacy Foundation

NOTES TO THE FINANCIAL STATEMENTS
For the year ended 30 April 2023

1. ACCOUNTING POLICIES
   a. BASIS OF PREPARATION OF FINANCIAL STATEMENTS
      The financial statements have been prepared in accordance with the charities SORP (FRS 102) – Accounting and Reporting by charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with Financial Reporting Standard applicable in the UK Republic of Ireland (FRS 102) (effective 01 January 2015), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

      Comparative figures
      During the current year, the company has made some activities that have been allocated to expenditures in comparison with previous years where there were no activities.

   b. TURNOVER
      Turnover represents income from Trust/Foundations grants and other organisations to promote early childhood literacy and education.

   c. INCOMING RESOURCES
      Income is included in the Statement of Financial Activities (SoFA) when the charity becomes entitled to the resources and the resources have been received.

      Grants and donations are included in the SoFA when received.

   d. EXPENDITURE AND LIABILITIES
      Liabilities are recognised as soon as there is a legal or constructive obligation committing the charity to pay out resources.

   e. ACCOUNTING PERIOD
      The Financial Statements cover 12 months from 01 May 2022 to 30 April 2023.
2. COMPANY STATUS

United Kingdom & Europe World Literacy Foundation is a registered charity and a company limited by guarantee and consequently does not have share capital.

3. CAPITAL COMMITMENTS

The Trustees are not aware of any capital commitments.

4. CONTINGENT LIABILITIES

The Trustees are not aware of any contingent liabilities.
16 May 2023

Andrew Kay
CEO World Literacy Foundation UK
United Kingdom & Europe World Literacy Foundation
Unit 15 - 20 Commercial Rd
Melbourne VIC 3004

Dear Andrew

Annual Reports to the year ended April 2023

We would like to thank you for choosing our services. We advise we have prepared the Annual Reports on behalf of your esteemed organisation, United Kingdom & Europe World Literacy Foundation, for the period 01 May 2022 to 30 April 2023.

Source used to prepare the financial reports

This report is based on information provided by the management i.e., bank statements, grant letters, invoices, and other source documents.

*Brief history of the charity*

The foundation was incorporated on 5 April 2013 in the UK as a company limited by guarantee and obtained the status of charity on 18 October 2013.

Registered office address: Suite 225, 46 Eversholt Street, London, England, NW1 1DA

The foundation is a charity in United Kingdom, which its main purpose is the advancement of education and the prevention and relief of poverty for the public benefit. Those terms are understood in charity law by:

1. Providing and supporting programmes for the promotion of literacy skills in places of need throughout the world.
2. Collaborating with people and institutions working to improve literacy; and
3. Assisting those working to improve literacy, by providing them with resources, contacts with others in the field, and opportunities to develop their own skills and expertise in improving literacy.

The annual turnover, donations, grants, and fundraising receipts, have been decreased with a total receipt of £207628.00 in 2023, compared with £239252.00 in 2022, this is due to the full amount of income from the World Literacy Summit-April 2023 has not been received yet.

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1 Sourced from the Charity Commission UK Register
We note, after revision of the information available in preparation for the reports, the expenditure was solely made towards the capture of donations and grants which successfully was obtained and dedicated to the projects of the charity.

Annual return lodgement

We recognise the 2023 Annual Return has been prepared in a timely matter, allowing considerable time to lodge the reports before the UK Charity Commission, as compared with previous years. We thank the management team for their ongoing effort in providing these documents and continue to encourage the same going forward.

Respective responsibilities of Trustees and examiner

The Charity’s trustees are responsible for the preparation of the account. The Charity’s trustees consider that an audit is not required for this year under section 144 of Charities Act 2011 and that an independent examination is needed.

It is our responsibility to:

- Examine the accounts under section 145 of the Charities Act,
- To follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5) (b) of the Charities Act, and
- To state whether particular matters have come to our attention.

Basis of independent examiner’s report

Our examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts and seeking explanations from trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a ‘true and fair view’ and the report is limited to those matters set out in the statement below.

Independent examiner’s statement

In connection with my examination, no material matters has come to my attention,

(1) which gives me reasonable cause to believe that in, any material respect, the requirements:

- to keep accounting records in accordance with section 130 of the Charities Act, and
- to prepare accounts which accord with the accounting records and comply with the accounting requirements of the charities Act have not been met; or

(2) to which, in our opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.
Further Information

The following documents are enclosed for your reference:

1. Statement of Financial Activities, Balance Sheets, Notes; and

Please review and sign accordingly.

We would like to wish the Foundation all the best for future endeavours, specifically in eradicating illiteracy on a global scale.

Please find enclosed our invoice for payment at your earliest convenience. We welcome you to contact us should you have any queries.

Yours sincerely

Louis Villanueva
Louis Villanueva / Registered Tax Agent / Public Accountant
Professional member registration 210666
Institute of Public Accountants
0412 068 427/ accounting@thevillagegroup.com.au
VILLA & CO - Louis Accounting Services
Office: St Kilda Rd Towers, Suite 717 / 1 Queens Rd Melbourne 3004
Postal address: PO Box 1061, Mountain Gate, Vic 3156
# United Kingdom & Europe World Literacy Foundation

**Statement of Financial Activities**

*For the year ended 30th April 2023*

<table>
<thead>
<tr>
<th></th>
<th>30/04/2023</th>
<th>30/04/2022</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Turnover</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Trust</td>
<td>5,702.97</td>
<td>11,895.55</td>
</tr>
<tr>
<td>Foundation</td>
<td>68,361.00</td>
<td>69,680.01</td>
</tr>
<tr>
<td>Online</td>
<td>61,846.74</td>
<td>111,885.97</td>
</tr>
<tr>
<td>General</td>
<td>66,585.20</td>
<td>45,810.96</td>
</tr>
<tr>
<td>UK Summit 2023 Collection</td>
<td>5,632.00</td>
<td>-</td>
</tr>
<tr>
<td><strong>Total turnover</strong></td>
<td>207,827.91</td>
<td>239,252.49</td>
</tr>
</tbody>
</table>

| **Expenditure**      |            |            |
| Administration/Fees  | 6,171.34   | 1,708.38   |
| Bank charges         | 265.08     | 346.34     |
| Research/Evaluation  | 10,931.99  | 387.97     |
| Fundraising          | 14,660.64  | 7,823.82   |
| Direct Project Costs | 166,667.04 | 151,607.47 |
| Project Development Cost | 2,707.48 | 1,467.80   |
| Salary on costs      | 1,540.98   | 7,526.58   |
| Accounting Fees      | -          | 510.00     |
| Wages/Salaries       | 41,344.60  | 57,648.36  |
| **Total expenses**   | 244,289.15 | 229,026.72 |

**Result for the Financial Year**

- 36,461.24
- 10,225.77

---

Louis Villanueva / Registered Tax Agent / Public Accountant
Professional member registration 210666
Institute of Public Accountants
Tax Agent Registration 25208715
0412 068 627 / accounting@thevillagroup.com.au
Villa & Co - Louis Accounting Services
Office: St Kilda Rd Towers, Suite 717 / 1 Queens Rd Melbourne Vic 3004/Australia
Postal address: PO Box 1001, Mountain Gate, Vic 3156

These financial statements must be read in conjunction with the attached Accountant’s compilation Report and Notes which form part of these financial statements.
# United Kingdom & Europe World Literacy Foundation

## Balance Sheet

**Detailed Balance Sheet as at 30th April 2023**

<table>
<thead>
<tr>
<th></th>
<th>30/04/2023</th>
<th>30/04/2022</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Equity</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Retained Earnings</td>
<td>21,892.45</td>
<td>58,353.69</td>
</tr>
<tr>
<td><strong>Total Equity</strong></td>
<td>21,892.45</td>
<td>58,353.69</td>
</tr>
<tr>
<td><strong>Represented by:</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## Current Assets

### Cash Assets

<table>
<thead>
<tr>
<th>Subcategory</th>
<th>30/04/2023</th>
<th>30/04/2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash at Bank - Current Account</td>
<td>3,949.20</td>
<td>40,410.44</td>
</tr>
<tr>
<td>Cash at Bank - Other Funds</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td><strong>Total Current Assets</strong></td>
<td>3,949.20</td>
<td>40,410.44</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Subcategory</th>
<th>30/04/2023</th>
<th>30/04/2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>Short Term Loan</td>
<td>17,943.25</td>
<td>17,943.25</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td>21,892.45</td>
<td>58,353.69</td>
</tr>
</tbody>
</table>

## Current Liabilities

<table>
<thead>
<tr>
<th>Subcategory</th>
<th>30/04/2023</th>
<th>30/04/2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>VAT Payable</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Short Term Loan</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td><strong>Total current liabilities</strong></td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Subcategory</th>
<th>30/04/2023</th>
<th>30/04/2022</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Net Assets</strong></td>
<td>21,892.45</td>
<td>58,353.69</td>
</tr>
</tbody>
</table>

## Funds of The Charity

<table>
<thead>
<tr>
<th>Subcategory</th>
<th>30/04/2023</th>
<th>30/04/2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>General Reserve Fund</td>
<td>21,892.45</td>
<td>32,323.54</td>
</tr>
<tr>
<td>Restricted Funds</td>
<td>-</td>
<td>26,030.15</td>
</tr>
<tr>
<td><strong>Total Funds as of at 30/04/2023</strong></td>
<td>21,892.45</td>
<td>58,353.69</td>
</tr>
</tbody>
</table>

These financial statements must be read in conjunction with the attached Accountant’s compilation report and notes which form part of these financial statements.
WORLD LITERACY FOUNDATION
UK READS

Suite 225 - 46 Eversholt Street, London, NW1 1DA, United Kingdom.

Phone: +44 (0) 7842 930 125
Email: info@ukreads.org

www.ukreadseads.org
www.worldliteracyfoundation.org

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Twitter: worldliteracy

UK Reads

Facebook: UKReadsCharity
Twitter: ukreadscharity